

OUR STORY  
OUR TEAM  
SERVICES  
GALLERY  
TESTIMONIALS  
CONTACT US



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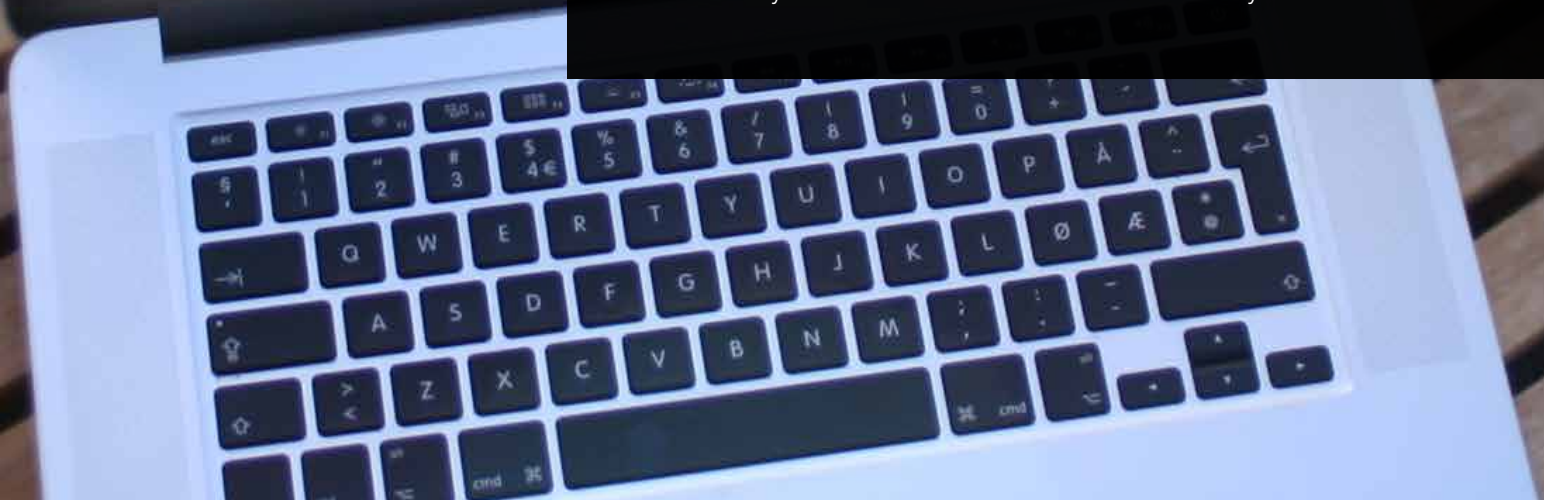
INTERIOR DESIGNERS,  
ARCHITECTS & BUILDERS  
PARTNERING WITH US  
PORTFOLIO  
DOWNLOAD OUR BROCHURE



# Ty Wenzel Marketing

Marketing • Advertising • Digital

[www.tywenzel.com](http://www.tywenzel.com) • 631 553 7788 • [hi@tywenzel.com](mailto:hi@tywenzel.com)





## ABOUT

Ty Wenzel began her Hamptons agency-life in 1998 when she created Go Hamptons Media which she sold to the Press News Group in 2014. She has since won many design awards and helped hundreds of local businesses big and small with their custom marketing needs.

## OUR NICHE

Luxury marketing understanding is essential in the Hamptons because of the intense competitive nature of industries such as real estate, retail, the building trade, hospitality and publishing. Our focus is to identify four goals that will take your business over the edge: Strategic, Tactical, Business and Personal. From there, we can help you with your advertising, web development, SEO, branding and so much more.



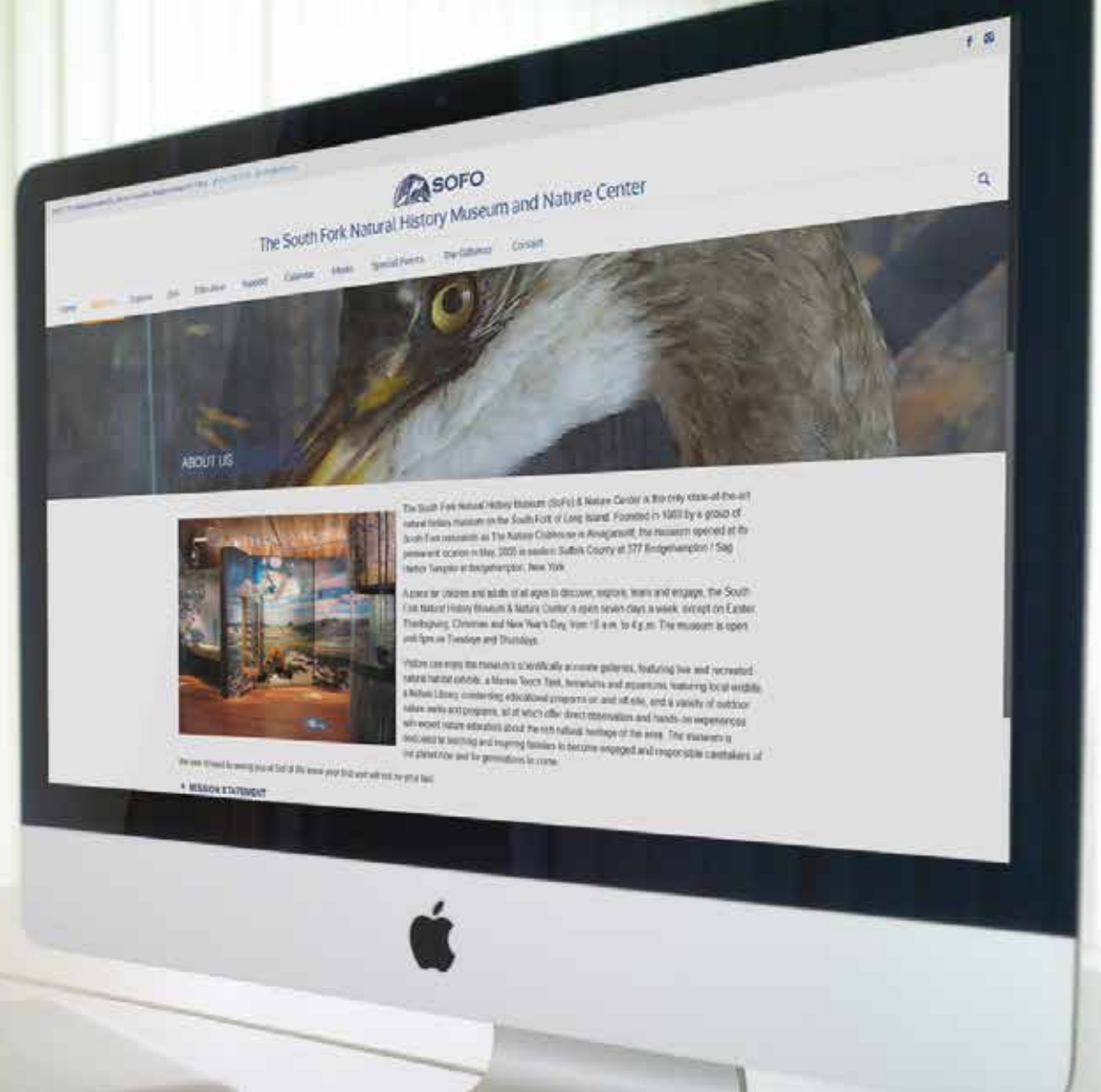
## OUR SERVICES

Web Development • iOS & Android App Development • Digital & Print Advertising • Marketing Strategy • Social Media Strategy • Search Engine Optimization • Experiential Programs • Campaign Ideation + Execution • Branded Content Production + Multi-channel Execution • Event Marketing • Sponsorship + Placement • Brand Strategy • End-to-End Program Management



# INDUSTRY FOCUS

Restaurants & Hospitality  
Real Estate Agencies & Agents  
Builders, Architects & Trade  
Retail & Consumer Goods  
Health & Wellness  
Publishing  
Tourism & Lifestyle  
Philanthropic & Non-Profit



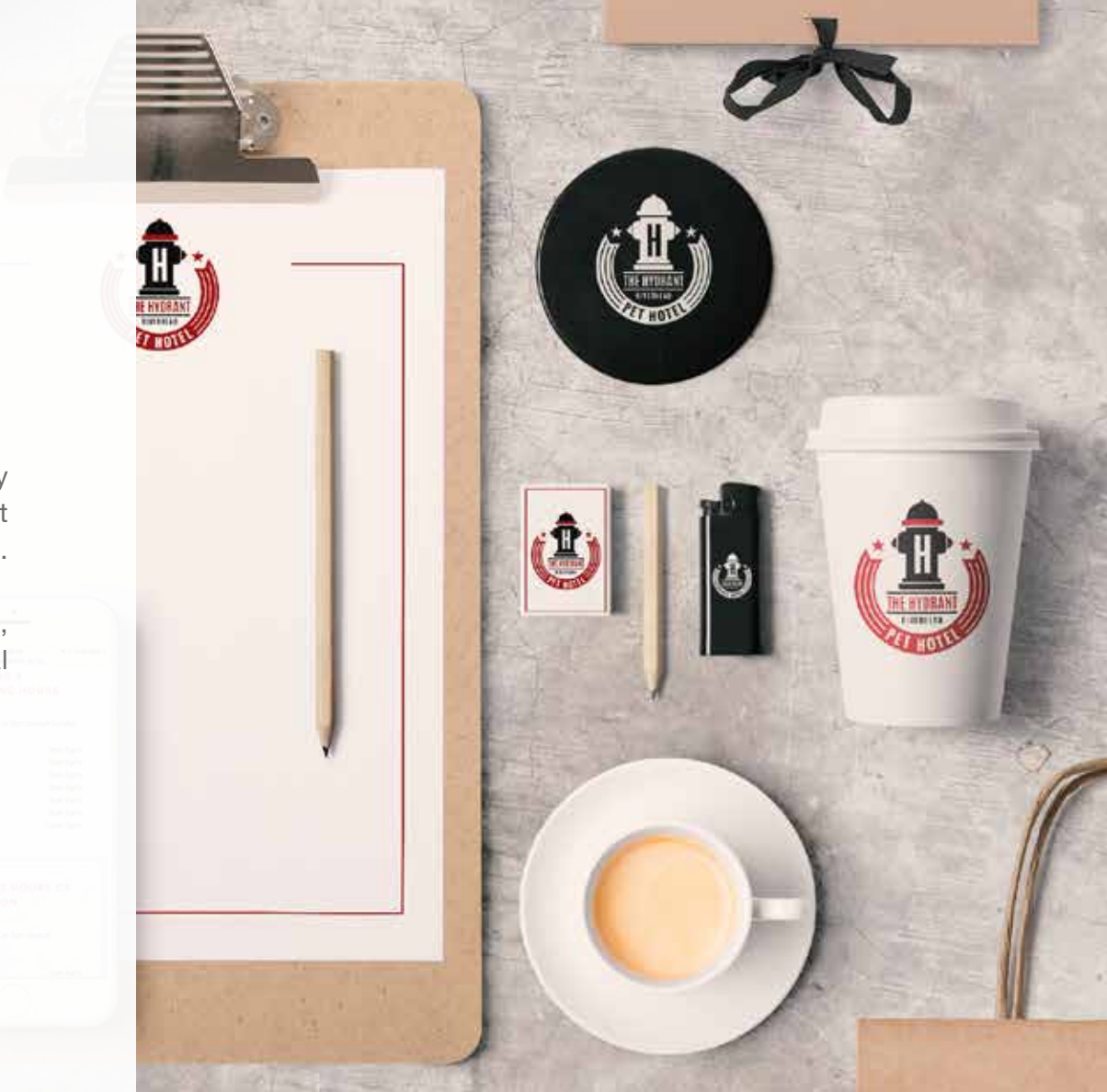
# CASE STUDY

## THE HYDRANT HOTEL

The Hydrant Hotel, the hottest and most animal-friendly day-care, boarding, grooming and retail operation just for pets found a perfect home in ever-thriving Riverhead.

We developed a year-long business strategy, advertising campaign with advertorials, website, social media properties and a full branding solution.

[www.hydranthotel.com](http://www.hydranthotel.com)





# CASE STUDY

## DAN'S PAPERS

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After a comprehensive brand refresh and redesign, Ty Wenzel joined Dan's Papers (Manhattan Media) as the Art Director. She designed thousands of ads, multiple covers (a first for Dan's Papers) and many supplements such as the Vacation Guide, Summer Preview and Fall Preview. She also branded the original Taste of Two Forks which is still the number one summer event in the Hamptons.

# CASE STUDY

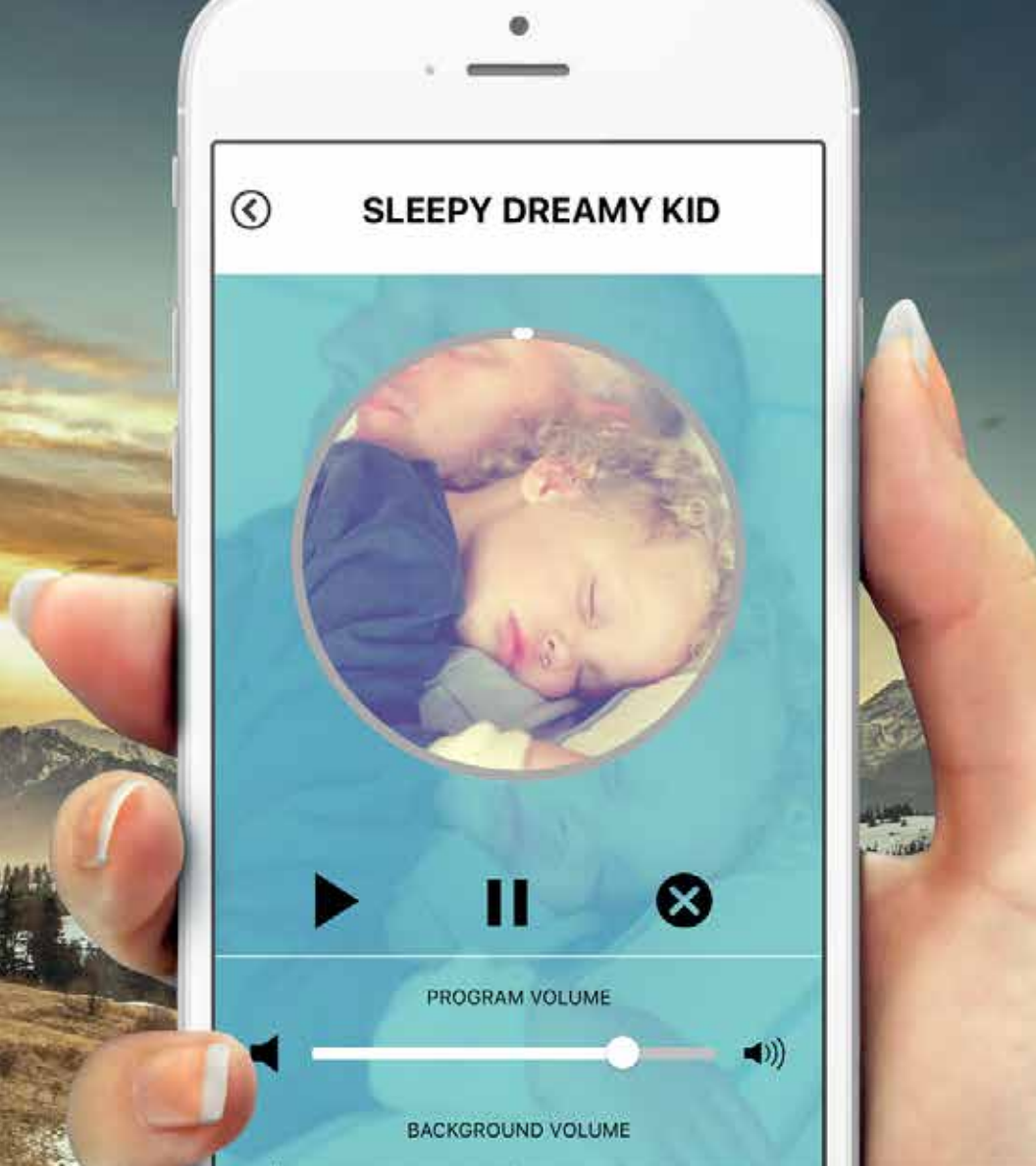
## SAG HARBOR EXPRESS

The Sag Harbor Express is an award winning weekly newspaper that has served the South Fork of Long Island since 1859, covering the news and events of the towns of East Hampton and Southampton. Ty Wenzel took a limited budget and created a template-based hyper-custom website that won an award by the New York Press Association. It includes complex advertising placement, sub-magazines for supplements and dynamic social engagement by watching likes, comments and much more.

[www.sagharboronline.com](http://www.sagharboronline.com)



Ty Wenzel Marketing



# CASE STUDY

## DREAMYKID MEDITATION APP

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With the many meditation apps available for iPhone and Android, Ty Wenzel created the first one exclusively for children. Guided meditation programs for issues such as ADD/ADHD, anxiety, sleep problems and much more, she is making it completely free for schools and organizations that work to help children.

The design is very intuitive and easy for both adults and children to use and is available on iTunes and GooglePlay.

[www.dreamykid.com](http://www.dreamykid.com)







## NEW BUSINESS

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